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Fair Saint Louis Foundation Pledges to Match Up to \$10,000 of “Keep Live Alive St. Louis” Event Donations

ST. LOUIS, MO (March 12, 2021) - The Fair Saint Louis Foundation is a proud partner of all those who work to make the live music industry so incredible. In honor of tonight's “Keep Live Alive St. Louis” event, the Fair Saint Louis Foundation will match the next \$10,000 of donations, directly supporting the sound & lighting technicians, stagehands, backstage crews and many others who work behind the scenes to produce concerts and live entertainment events for St. Louis.

Since the first Fair Saint Louis in 1981, these hardworking individuals have been supporting the Fair Saint Louis Foundation’s goal to provide an incredible experience for our fairgoers and give back to our great city of St. Louis, and it's time for us, in turn, to support them.

For more information about “Keep Live Alive St. Louis” and to make a donation, click [here](#). To learn more about The Fair Saint Louis Foundation, click [here](#)

About the Fair St. Louis Foundation

The Fair St. Louis Foundation, a 501(c)3 organization, operates the Fair each year and has donated numerous gifts to the St. Louis community in conjunction with these events. Over the years, the foundation has contributed to the lighting of the Eads Bridge, the Mississippi River Overlook and the mile-long Riverfront Promenade, and was a partner in providing the Grand Staircase beneath the Arch as part of the National Park System and to the irrigation system as part of Forest Park Forever.

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